

Dear Manager

I would like to request approval to attend IP EXPO Nordic 2018, taking place on 19<sup>th</sup>-20<sup>th</sup> September 2018.

IP EXPO Nordic, held in Stockholm, is a two-day conference and exhibition where IT professionals can learn and explore the very latest advancements in technology and the technological landscape from over 80 world class speakers and industry leading technology vendors such as AWS, Google, Cisco, Wolfram Research, Oracle, Splunk and Basefarm, to name a few.

By attending IP EXPO Nordic, I will benefit from:

### **Unique Insights**

- IP EXPO Nordic 2018 presents the newest technologies, solutions, case studies, trends and strategies that will inform key investment decisions we're making right now and in the future
- IP EXPO Nordic 2018 also gives us the opportunity to speak directly to solutions experts on how we can get the most from our current IT portfolio

### **Customised Learning**

- With 80+ world class speakers in key topical areas such as DevOps & Serverless, Cyber Security, Cloud, Networks & infrastructure and AI, Analytics, Blockchain and IOT I can build a 2-day agenda that directly benefits our business needs
- With direct access to subject matter experts, I can explore new platforms, products and solutions, and investigate how these solutions could help our business

### **Networking**

- The environment at IP EXPO Nordic 2018 offers me the opportunity to connect with peers and industry experts to exchange ideas, information, best practises and trend spot

### **Registration costs**

- 5,500 SEK Access Plus Pass, early bird purchase
  - Available online until 31<sup>st</sup> July 2018
  - Offers access to exhibition and all theatres, including exclusive access to the new Access Plus: AI, Analytics, Blockchain and IOT theatre, and provides complimentary lunch, VPI lounge access, cloakroom and parking
- 7,500 SEK Access Plus Pass, pre-event purchase
  - Available online until 14<sup>th</sup> September 2018
  - Offers access to exhibition and all theatres, including exclusive access to the new Access Plus: AI, Analytics, Blockchain and IOT theatre, and provides complimentary lunch, VPI lounge access, cloakroom and parking

- Free of charge pre-event Conference & Expo Pass
  - Available online until 18<sup>th</sup> September 2018
  - Offers access to exhibition and all theatres with the exception of the Access Plus: AI, Analytics, Blockchain and IOT theatre

Thank you for your consideration. I look forward to receiving your support for this request.

Kind regards

<NAME>