

Dear Manager

I would like to request approval to attend IP EXPO Nordic 2018, taking place on 19th-20th September 2018.

IP EXPO Nordic, held in Stockholm, is a two-day conference and exhibition where IT professionals can learn and explore the very latest advancements in technology and the technological landscape from over 80 world class speakers and industry leading technology vendors such as AWS, Google, Cisco, Wolfram Research, Oracle, Splunk and Basefarm, to name a few.

By attending IP EXPO Nordic, I will benefit from:

Skills Development

- With 80+ business and technical seminars to choose from, I will learn more about current technology solutions and understand the value of new ones
- With access to industry leading technology vendors I can experience demonstrations, explore new platforms and products and investigate how these solutions could help our business

Customised Learning

- With 80+ world class speakers in key topical areas such as DevOps & Serverless, Cyber Security, Cloud, Networks & infrastructure and AI, Analytics, Blockchain and IOT I can build a 2-day agenda that directly benefits our business needs
- With direct access to subject matter experts, IP EXPO Nordic 2018 is the place to find solutions to some of our toughest challenges

Networking

- The environment at IP EXPO Nordic 2018 offers me the opportunity to connect with peers and industry experts to exchange ideas, information, best practises and trend spot

Registration costs

- 5,500 SEK Access Plus Pass, early bird purchase
 - Available online until 31st July 2018
 - Offers access to exhibition and all theatres, including exclusive access to the new Access Plus: AI, Analytics, Blockchain and IOT theatre, and provides complimentary lunch, VPI lounge access, cloakroom and parking
- 7,500 SEK Access Plus Pass, pre-event purchase
 - Available online until 14th September 2018
 - Offers access to exhibition and all theatres, including exclusive access to the new Access Plus: AI, Analytics, Blockchain and IOT theatre, and provides complimentary lunch, VPI lounge access, cloakroom and parking

- Free of charge pre-event Conference & Expo Pass
 - Available online until 18th September 2018
 - Offers access to exhibition and all theatres with the exception of the Access Plus: AI, Analytics, Blockchain and IOT theatre

Thank you for your consideration. I look forward to receiving your support for this request.

Kind regards

<NAME>